

Mobile World Congress_ meeting with Canadian companies

ID Fusion is the trusted software partner behind some of the most successful innovations in the mobile space today. Their custom development services have helped multi-billion dollar companies build brands and deliver new access, functionality, efficiency and productivity to consumers and professionals in Finance, Healthcare, Retail, Telecommunications and Transportation.

Customers include Tesco, Ryanair, Great-West Life Canada

Objectives at MWC:

- Customers considering a development budget of 250K+.
- Connection with regional mobile experts (UK, France or other European Country): People with vested interest, who understands mobile app development as well as the business in their market, who could help with lead generation by making introductions to players within their region.

Imagnet offers innovative software solutions on Microsoft technologies to their customers. Modernization of the enterprise is impacted in the areas:

- Mobility
- Collaboration and Productivity (Lync and Office 365)
- Interactive

Imagnet has deep knowledge of Microsoft technologies:

SharePoint: Share and find documents enterprise wide, cut training and maintenance costs and focus on your core business priority.

Azure: Build or extend your enterprise applications on Windows Azure. Create highly available, scalable applications & services.

SQL Server: Provide better business insight with powerful data analysis capabilities and self-serve analytics.

Visual Studio: Collaborate with your team and maximize your success with Microsoft Visual Studio ALM Tools and Team Foundation Server (TFS).

Others: .Net, Lync, Biztalk, Office 365, Exchange

Imagnet is located in Canada (Alberta & Manitoba), and United States (Texas). Objectives at MWC:

- Platform partners that need service partners to extend, reach and ensure success of their product lines using Microsoft, Xamarin and Citrix.
- Meet with startups focusing on solving problems in the enterprise rather than for the consumer
- Customer validation: large enterprise looking to modernize in the following areas:
 1. Moving to the cloud from a Microsoft based infrastructure
 2. Mobilizing line of business
 3. Leveraging mobility to enhance enterprise
 4. Integrating disparate enterprise platforms
 5. Leveraging analytics to drive business excellence

Manitoba Institute of Trades and Technology (MITT) provides secondary and post-secondary students with skilled trades and technology towards a career.

Its strategic partners are Governments, ICT Associations and its associates, among others.

MITT objectives at MWC: Expansion of their professional network into Brazil, China, India, and Korea for the purpose of international education; build new relationships with global ICT

associates (i.e. Software Development, Mobile Security) for the purposes of maintaining the quality and competitive edge of our education and expansion of their enterprise training solutions.

ICTAM, Manitoba's Information Communication Technology is an industry-focused association representing Manitoba's ICT sector. As a not-for-profit, membership based organization, ICTAM's constituency is broad-based encompassing vendors, consumers, government, education, chambers of commerce and sector councils. ICTAM's objective at MWC is to establish cooperative arrangements with other associations nationally and internationally, to expand networking opportunities for Manitoba ICT firms.